

Green Valley Initiative hires executive director

By Kimberly Pierceall

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The Corona-based Green Valley Initiative, a nonprofit group which encourages the growth of environmental industries in the Inland region, has hired Craig Keys to be executive director.

Keys is described as an expert in environmental policy, economic development and nonprofit groups in a statement from the group.

Keys founded NextAid in 2002, a nonprofit group that aims to improve the lives of African children suffering from AIDS.

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