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FOR IMMEDIATE RELEASE

Contact: Denise Seinturier,
951-667-6277

E-Waste Recycling Competition to Benefit Corona-Norco Schools

The collection, March 31-April 5 at Dos Lagos, will raise money for local PTAs.

CORONA, Calif. – Schools throughout the Corona-Norco Unified School District are taking part in an e-waste recycling competition next week that will help the environment and raise money for local PTAs. The Green Institute for Village Empowerment, GIVE, is partnering with Cal Micro Recycling in a weeklong e-waste recycling competition to be held at Dos Lagos, in Corona.

- When:** 8 a.m. to 2 p.m. Monday through Saturday, March 31 to April 5
- What:** Bring in old electronics for recycling and earn money for your school
- Where:** Promenade Shops at Dos Lagos in Corona. (At the Trader Joe's parking lot off Temescal Canyon Road near I-15 and Dos Lagos Drive.)
- Info:** Denise Seinturier, 951-667-6277

Students, parents, teachers and members of the community are encouraged to bring in their old electronics equipment* for recycling, and to designate the school of their choice as the benefactor of that donation. For every pound of e-waste collected, Cal Micro will donate 5 cents to that school's PTA. (Large appliances are not accepted.)

The campus with the most donations wins a \$700 bonus; the second-place school will receive an extra \$300.

"Every school is involved," said Shelly Larez, treasurer and leadership committee member for the Corona-Norco PTA.

All schools saw a drop in fundraising efforts this year because of the economy, Larez said. "The e-waste recycling event is a great idea. It's not asking families to spend, it's getting them to properly dispose of items they no longer need."

Harry Saliba, President of Cal Micro, said his company works closely with schools to help them get the most out of their recycling efforts. "This is a win-win-win situation," he said. "It protects the environment, the schools make money, and everyone gets involved in the act of recycling, which is really important."

The top two schools will be presented with their bonus checks at the Green Valley Earth Festival at Dos Lagos, to be held Saturday, April 19. GIVE is a nonprofit dedicated to the education and empowerment of issues related to sustainability. For information, visit www.giveforthefuture.org

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*Computer monitors, printers, TVs, small appliances and cell phones are just some of the electronics being accepted at the event. Refrigerators, washing machines and other large appliances are not accepted.